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OCT 1 - 2007

Art Group:2174
Date:
8,534
Number of pages 10 including this sheet.
Issue Date: 3/28/2006
Docket Due Date(s):
☐ Issue Fee Transmittal
Notice of Appeal (In duplicate)
Petition for:
☐ Request for Continued Examination (RCE)
Reply Brief (pgs)
Request & Certification Under 35 USC 122(b)(2)(B)(i)
☐ Request to Rescind Previous Nonpublication Request
☐ Response to Notice of Missing Parts & Formalities Letter
Response to Written Opinion (pgs)
☐ Terminal Disclaimer
☐ Transmittal of Publication Fee Due
▼ Transmittal Letter
wer of Attorney and Change of Correspondence (3);Statement
NG/TRANSMISSION (37 CFR 1.8A) itted by facsimile on the date shown below to the United States

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TRANSMITTAL FORM			Patent No.	7,02	20,845			
1		Issue Date	Mar	ch 28, 2006				
(to be used for all co	omespondence an	ter initial filing)	First Named Inventor	Elli	ot Gottfurcht			
			Art Unit	217	4			
			Examiner Name	PE	NG KE			
Total Number of Page	es in This Submission	9	Attorney Docket Numi	er 434	5P001X			
	ENCLO	k all that apply)						
Fee Transmittel Fo	ım.	Drawing(s)	•		After Allowance Communication to TC			
Fee Attached)	Licensing-re	elated Papers		Appeal Communication to Board of Appeals and Interferences			
Amendment / Reply	,	Petition			Appeal Communication to TC (Appeal Notice, Brief, Roply Brief)			
After Final Affidavits/de	claration(s)	Petition to C Provisional	convert a Application		Proprietary Information			
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Information Disclosi	ure Statement	Request for Refund			Revocation of Power of Attorney w/New Power of			
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	SIGNATURE	OF APPLICAN	T, ATTORNEY, OR	AGENT				
Firm	Jonathan S. Mil		, , , , , , , , , , , , , , , , , , , 		-			
or Individual name		•	TAYLOR & ZA	FMAN	LLP			
Signature	Sout 5 A	:U						
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Typed or printed name	Melissa Stead							
Signature	Melos	u Steed	1	Date	16-1-07			

FEE TRANSMITTAL						Complete i					
for FY 2006					Application Numb		20,845				
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					Art Unit	21	74				
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METHOD O	METHOD OF PAYMENT (check all that apply)										
☐ Check ☐ Credit card ☐ Money Order ☐ None ☐ Other (please identify):											
Deposit Acc	Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP										
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1254 1	,640	2254	820	Extension for reply within fourth month							
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SUBMITTED B	Υ						Comp	olete (if applicable)			
Name (Print/Type)	Jonath	an S. M	Iiller		Registration No. (Attorney/Agent)	48,534	Telephone	(310) 207-3800			
Signature	15/2	-17	5 40	<u> </u>			Data	10/1/0			

Based on PTO/SB/17 (12-01) as modified by Bishely, Solokoff, Taylor & Zalman (wir) 12/15/2004. SEND TO: Commissioner for Patients, P.O. Box 1450, Avexandria, VA 22313-1450

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				(4)	Attorney Docket	No. 43	46P001X				
METHOD OF PAYMENT (check all that apply)											
Check Credit card Money Order None Other (please identify):											
Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP											
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Name (PrintTypa)	Jonati	han S. M	Iller مورج		Registration No. (Attorney/Agent)	48,534	Telephone	(310) 207-3800			
Signature	15/2	w/7	5 4/10	<u> </u>			D-40	10/1/2			

Based on PTO/S8/17 (12-04) as modified by Blakely, Solokoff, Taylor & Zelman (wir) 12/15/2004, SEND TO: Commissioner for Patents, P O. Box 1450, Alexandria, VA 22313-1450

REVOCATION OF POWER OF	Application No.	09/518,015	
ATTORNEY WITH	Filing Date	March 3, 2000	
NEW POWER OF ATTORNEY	First Named Inventor	Elliot Gottfurcht	
AND	Group Art Unit	2174	_
CHANGE OF CORRESPONDENCE ADDRESS	Examiner Name	PENG KE	
	Attorney Docket Number	4346P001X	

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I hereby revoke	I hereby revoke all previous powers of attorney given in the above-identified application:							
	Attorney is sub	mitted her	ewith.					
OR								
🔀 I hereby ap	point the practiti	ioners ass	sociated	with Customer Nun	nber: 0{	8791		
Please cha	ange the corres	pondence	address	for the above-ide	ntified applica	ition to:		
	address associa	ted with		791	• •			
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Address	1279 Oakm	cad Parkwa	IY					
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City	Sunnyvale		State	California	Zip Code	94085-4040		
Country	U.S.A.	Telephon	е	(310) 207-3800	Fax	(310) 820-5988		
I am the:								
Applicant.					•	'		
Assignee of Statement	of record under of 37 CFI	R 3.73(b)	is enclos	sed. (Form PTO/SI	B/96)			
		_			•			
	SIGNAT	URE of Ap	plicant o	Assignee of Record				
Name	ELLOT 1	Gitt	FU R	cht				
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Seed on PTO/SE/92 (04-05) 4s modified by B872 (11/30/2005 - WLR) SEND TO: Commissioner for Patents, P.O. Box 1460, Alexandra, VA 22313-1450

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Applicant/Pauent Owner: Etion A Gentumbu et al. Application No./Patent No.: 7.020,645 Filed/Issue Date: Mench 20, 2000
EMINIOC MAYIGATING INTERNET CONTENT ON A TELEVISION USING A SIMPLEIC INTERFACE AND A REMOTE CONTROL
Mado Lóngstres 2003 Insusceble Truti
states that a is: 1. The assignee of the entire right, this, and interest or
2. If on assignee of less than the entire right, title and interest (The extent (by percantage) of the concentral interest is: 25
In the parent application/parent identified above by virtue of either:
A. An assignment from the inventor(s) of the patent application/patent identified above. The essignment was recorded in the United Supple Patent and Tradiament, Office at Real, Frome, or for which a copy thereof is attached,
CR B. [2] A chain of tipe from the inventor(s), of the patent application/patent identified abovo, to the current assignee on follows:
From: Grant E. Gosturon, Apart-Michel Long To: Ellet A. Gosturehi The deciment was recorded in the United States Potent and Trademark Omce at Reel 018565 Frame 0490 or for which a copy thereof is attached.
2. From: EFOI A. Gontlurcht To: Martin Constraint 2003 (see public Total
The document was recorded in the United States Petent and Trademark Office at Real 018167 Frame 0070 or for which a copy thereof is stached.
3. Prom: The document was recorded in the United States Patent and Trademark Office at Real
Additional documents in the chain of title are listed on a supplemental sheet.
As required by 37 CFR 3.73(b)(1)(f), the documentary evidence of the chain of title from the original owner to the satisface was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.
[NOTE: A superate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 57 CFR Pert 3, to record the sessignment in the records of the USPTO, See MPEP 302.08]
The undersigned (whose tills supplied below) is authorized to act on behalf of the assignee.
ELLIT GOTTFURCHT 310. 466.1891
Printed or Typed Name Tolophone Number

The collection of eliginating is required by 37 CFR 2.74(b). The Information is required to be used to you in public which is to its (eard of the USFTO in process) an application. Confidentiably in possions by 31 U.S.C. 122 and 37 CFR 1.11 and 1.11. This collection is estimated to take 12 minutes to complete in the 12 minutes in the in the 12 minute

if you need assistance in completing the form, call 1-000-PTO-9199 and select option 2

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PEVOCATIO	N OF POWER OF	A	pplication No.	09/518,015				
ATTORNEY WITH			lling Date	March 3, 2000				
			itst Named Inventor	Elllot Gottlurcht				
AND			iroup Art Unit	2174				
CHANGE OF CORR	ESPONDENČE ADDRE	SS e	Jaminer Name	PENG KE				
{		TÃ.	tomey Docket Number	4346P001X				
I hereby revoke all previous powers of attorney given in the above-identified application:								
A Power of Att	orney is submitted here	with.						
OR	,							
	nt the practitioners asso	ociated	with Customer No	ımber: 08'	791			
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l ' <u>-</u> '	ress associated with		8791					
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OR								
Firm or Individual Name	BLAKELY, SOKOLO	FF. TA	YLOR & ZAFMAN	LLP				
Address	1279 Oakmend Parkway			• • • • • • • • • • • • • • • • • • • •				
Address					-			
City	Sunnyvale	State	Culifornia	Zio Code	94085-4040			
Country	U.S.A. Yelephone	, , ,	(310) 207-3800	Fax C	310) #20-5988			
I am the:								
Applicant.			•					
Assignee of re	ecord		•					
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22/NO TO: Communication for Patients, P.O. Son 1400, Alexandra, VA 22313-1460.

Approved for use midugii 08/30/2007, DMS 0051-003.
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE under the Paperwork Recurdion Art of 1996, the partitions are targeted by respond to a collection of information unless at displays, a valid CAMD STATEMENT UNDER 37 CFR 3.73(b) Applicant/Palent Owner: <u>Eliot Gottlercht, et al.</u> Application No./Patent No.: 7.020,845 Find/Issue Date: March 28, 2008 Entitled: NAVIGATING INTERNET CONTENT ON A TELEVISION USING A SIMPLIFIED INTERFACE AND A REMOTE CONTROL individual states that it is: ho assigned of the white right, title, and interest; or an assigned of less than the entire right, title and interest (The extent (by parcomage) of its ownership interest is 39. in the patent application/patent identified above by virtue of either. A. Assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patern and Trademark Office at Real _ thereof is attached. B.[7] A chain of little from the inventor(s), of the patent application/patent identified above, to the current assigned as follows: 1. From: Grant E. Goldwicht: Alben-Michal Long To: Elad A. Goddwicht
The document was recorded in the United States Patent and Trademark Office at
Real 010008 Framo 1997 (1490) or for which a copy thereof is attached. The document was recorded in the United States Patent and Tredemark Office at Rae! , Frame , or for which a copy thereof is attached. The document was recorded in the United States Patent and Trademark Office at or for which a copy thereof is attached. Additional documents in the chain of the ero listed on a supplemental sheet. As required by 37 CFR 3.73(b)(1)(i), the discussions of the chain of side from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original easignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the ensignment in the records of the USPTO. See MPEP 302.08 ed bolow) is authorized to ect on behalf of the assignee. The undersigned (whoso, III) Printed or Typed Name O WHER This callection of information is required by JTCH 3.700, the information is required to octam or relate is bereaff by this public which is to it is and by the update which is to it is a part of the processes of a part of the processes of the p

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REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND

CHANGE OF CORRESPONDENCE ADDRESS

Application No.	09/518,015
Filing Date	March 3, 2000
First Named Inventor	Elliot Gottfurcht
Group Art Unit	2174
Examiner Name	PENG KE
Attorney Docket Number	4346P001X

I hereby revoke all previous powers of attorney given in the above-identified application:									
A Power of Att	A Power of Attorney is submitted herewith.								
OR I hereby appoint the practitioners associated with Customer Number: 08791									
Please chang	e the corresp	ondence	address	for the above-ider	ntified applicat	ion to:			
	The address associated with Customer Number: 08791								
OR									
Firm or Individual Name	BLAKELY	, sokol	OFF, TA	YLOR & ZAFMAN L	LLP				
Address	1279 Qakme	ad Parkwa	iy.						
Address			, 						
City	Sunnyvale	•	State	California	Zip Çode	94085-4040			
Country	U.S.A.	Telephon	e	(310) 207-3800	Fax	(310) 820-5988			
I am the:	•				-				
Applicant.									
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	SIGNATI	URE of Ap	., ., .,	r Assignee of Record	;	· ·			
Name E	LLIOT /	61	t Fur	cht					
Signature	Signature								
Date 09,28.07									
NOTE: Signatures of all the investignature is required, see below."	NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, eac palcer.								
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Essad on PTO/S8/82 (04-05) as modified by 85/72 (11/30/2006 - WER)
SEND TO: Commissioner for Persons, P.O. Box 1450, Alexandria, VA 22313-1450.

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Approved for use through 60/50/2007, OMB 0051-0031

U.G. Peletti and Triansmark Office; U.S. DEP ANTAIGHT OF COMMERCE

Under the Papersons (Locuction Aca of 1895, no persons are required to respond to a soliestant of infavination Latitus E displays in value OMS control number. STATEMENT UNDER 37 CFR 3.73(b) Applicant/Pateril Owner, Elitor Gottfurtht, et.a. Application No./Patent No.: 7,020,845 Filed/Issup Date: March 28, 2006 Enulied: NAVIDATING INTERNET CONTENT ON A TELEVISION USING A SIMPLIFIED INTERFACE AND A REMOTE CONTROL inst tormed under the laws of California.
(Type of Assignes, e.g., corporation, pidfornish, university, government etecty, arc.) GRANT GOTTFLIBCHT 2003 IGREVOCARLE TRUST ____ A eretos that II ks: 1. ___ the assigned of the entire right, title, and interest; or 2. [7] an essignce of less than the entire right, title and interest (The extent (by percontage) of its ownership interest is 25. to the patent application/patent identified above by virtue of either. A. An assignment, from the involving (s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel ________ Frame _______ or for which a copy thereof is attached. OR

8. [] A chain of title from the inventor(s), of the patent epplication/petent identified above, to the current assignee as follows: Yor Ellor A. Gorthurcht om: Exiot A Comment To: Grant Continuent 2003 Irrevocable Tuell
The document was recorded in the United States Petent and Trademark Office at 2. From: Eliott A. Gottfucht Rest_019063 ___, Freme <u>0826</u> __ or for which a copy thereof is attached. The document was recorded in the United States Patent and Trademark Office at flow of the which a copy thereof is attached. Additional documents in the chain of title are listed on a supplemental cheet. As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the angibal owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11. [NOTE: A separate copy (i.e., 8 true copy of the original assignment document(s)) must be submitted to Assignment Existent in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP The undersigned (whose jule 12 hippiled below) is suithorized to act on behalf of the essignes. Eller Gottfuncht ow wen

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